

DIMECC INNOVATION CAMP AND COMPANIES - HOW TO PARTICIPATE?

Case company:

- 2000€
- Company case + new innovative solutions from multidisciplinary student teams
- Company presentation, case introduction
- Roll-up, company logo in event brochure

CONTACT

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See more:

www.dimecc.com/dimecc-services/dimecc-innovation-camp/

DIMECC Co-creation INNOVATION CAMP



DIMECC Co-creation INNOVATION CAMP

Feedback from 2015

- ” We got excellent ideas which can be tested in practise together with our client.
Petri Kuikka, Tana
- ” This kind of work practice support for students gives a lot for company as well.
Pasi Julkunen, Sandvik
- ” Camp was a lot of fun and a teaching experience.
Student feedback

DIMECC

WHAT IS DIMECC?

DIMECC stands for Digital, Internet, Materials & Engineering Co-Creation.

DIMECC is the leading breakthrough-oriented co-creation ecosystem that speeds up time to market. Our innovation platform makes leaders and winners meet. Our network consists of 2.000+ R&D&I professionals, 400+ organizations, 69 shareholders and 10+ co-creation facilitators.

Where leaders and winners meet.

www.dimecc.com

2ND DIMECC INNOVATION CAMP
31.10.-2.11.2016 IN TAMPERE

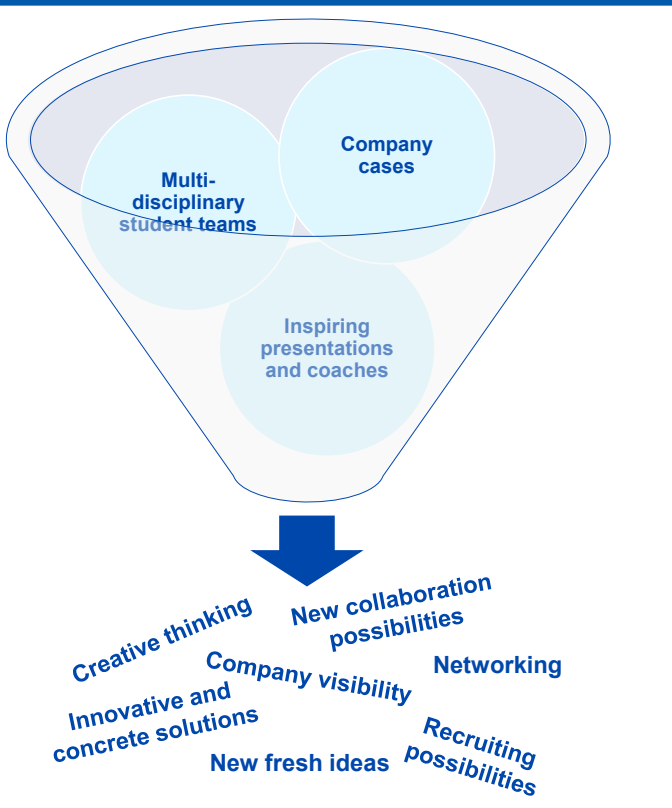


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DIMECC INNOVATION CAMP - WHAT IT IS?

DIMECC Innovation Camp gathers engineering and business students to search novel and innovative solutions for company challenges.

- University student innovation contest
- Cases set by companies
- Students work together as multidisciplinary teams searching the best solution to given challenges
- Inspiring and motivating presentations on the theme
- Coaches, sparring
- The event will culminate in the evening of the third day when the teams present their results and the judges reward the best teams.



THEME 2016: NEW BUSINESS

The recent technological advantages and changes in the operating environment of companies, such as digital technologies, fragmented demand of customers, material and process innovations, arise of service business and smart anything initiatives, bring new opportunities to business leaders. To stay competitive companies need to change the game, not just play the game. The trick is to make a change that is in tune with the changing attitudes and aspirations of customers, with the capabilities of technology.

If it can be done, it will be done.



Aimed at students for following fields:

- Electronics
- Automation
- Machinery
- Business
- ICT

BENEFITS

For companies

- Company visibility
- Innovative and concrete solutions and ideas
- The contribution of multidisciplinary student teams
- Networking with other companies and universities
- Solutions and innovations regarding operation and products
- Chance to meet the makers of the Future

For students

- Networking and company contacts
- Credits/ECTS
- 500€ prize for winning team
- Business coaching
- International experience
- Team work skills
- Inspiring cases