

# 2<sup>ND</sup> DIMECC INNOVATION CAMP 31.10.-2.11.2016 IN TAMPERE

## DIMECC Co-creation INNOVATION CAMP



TAMPERE  
UNIVERSITY OF  
TECHNOLOGY



UNIVERSITY  
OF TAMPERE

DIMECC

### DIMECC INNOVATION CAMP FACTS

**21** Multidisciplinary student teams **3** Days

**15** Companies Networking and company contacts

Business coaching **6** Company cases

Prize for winning team **500€**

**200** Students Credits/ECTS

### WHAT IS IT?

DIMECC Innovation Camp is a three day student Innovation contest gathering engineering and business students to search novel and innovative solutions for company challenges.

DIMECC Innovation Camp is a great opportunity to meet company representatives and make contacts for your thesis work and Future.

In DIMECC Innovation Camp student works together as multidisciplinary teams searching the best solution to challenges set by companies.

The event will culminate at the Innovation Camp party where the teams present their results and the judges reward the best teams.

### WHAT IS IT IN FOR YOU?

- Networking and company contacts
- Credits/ECTS
- 500€ prize for winning team
- Business coaching
- Team work skills
- Inspiring cases



### Case companies



### Feedback from 2015

- ” We got excellent ideas which can be tested in practise together with our client.  
*Petri Kuikka, Tana*
- ” This kind of work practice support for students gives a lot for company as well.  
*Pasi Julkunen, Sandvik*
- ” Camp was a lot of fun and a teaching experience.  
*Student feedback*

### How to participate?

Register here: [www.dimecc.com/dimecc-services/dimecc-innovation-camp/](http://www.dimecc.com/dimecc-services/dimecc-innovation-camp/)

### Got questions?

See more on [www.dimecc.com](http://www.dimecc.com) or contact  
Essi Huttu, [essi.huttu@dimecc.com](mailto:essi.huttu@dimecc.com), 040 840 9259

# P PROGRAM

**2<sup>ND</sup>** DIMECC INNOVATION CAMP  
31.10.-2.11.2016  
IN TAMPERE AT TAMK CAMPUS

## DAY I: 31.10.2016

8:30 - 9:00	Registration and coffee
9:00 - 9:10	Opening
9:10 - 10:10	<b>Get ready!</b> <ul style="list-style-type: none"> <li>• Changing the Game, Miika Mäkitalo, CEO, M-Files Corporation</li> <li>• Challenging the status quo, Ville Laine, CEO, Lojer Oy</li> </ul>
10:10-11:00	<b>Get to know the case companies</b> <ul style="list-style-type: none"> <li>• Case company introduction</li> <li>• Student teams &amp; company allocation</li> </ul>
11:00 - 12:30	<b>Launching company cases (paraller sessions)</b> <ul style="list-style-type: none"> <li>• Build-up team spirit exercise (45 min)</li> <li>• Launching company cases, Q&amp;A (20+15 min)</li> <li>• Timetable &amp; instructions (10 min)</li> </ul>
12:30 - 13:30	Lunch
13:30 -	<b>Case work starts,</b> <ul style="list-style-type: none"> <li>• Company representative available, (13:30-16)</li> <li>• Coaches available, Innovation Camp Helpdesk, (13:30-16)</li> </ul>
16:00 - 18:00	<b>Compulsory check point with company reps &amp; coaches</b>

## DAY II: 1.11.2016

### Case work continues

9:00 - 9:30	How to make a business plan? <i>Leena Aarikka-Stenroos, TTY</i>
11:00-14:00	Coaches available
14:00 - 14:30	How to sell your idea? <i>Leena Aarikka-Stenroos, TTY</i>
14:45 - 16:15	Compulsory check point with company reps & coaches

## DAY III: 2.11.2016

### Case work continues

9:00 - 11:00	Coaches available, Innovation Camp Helpdesk
14:00 - 17:00	Case presentations (parallel sessions)
17:00 - 21:00	Innovation Camp party

**THEME 2016:  
NEW  
BUSINESS**

*The recent technological advantages and changes in the operating environment of companies bring new opportunities to business leaders. To stay competitive companies need to change the game, not just play the game. The trick is to make a change that is in tune with the changing attitudes and aspirations of customers, with the capabilities of technology.*

***If it can be done, it will be done.***