

# Knowledge Implementation in Real-Time Decision Making

Business Intelligence Seminar 22.9.2016  
Technopolis Helsinki-Vantaa, Teknobulevardi 3-5, Vantaa

# Seminar Agenda 22.9.2016

Venue: Technopolis Helsinki-Vantaa, Teknobulevardi 3-5, Vantaa

9:30 Registration and coffee

**10:00 Opening words**

- Marko Kohtamäki, Professor, University of Vaasa

**10:10 Data driven strategy implementation - Fact or Fiction?**

- Perttu Paarma, Deloitte, Partner

**11:00 The role of BI-information in knowledge implementation**

- Petteri Ormio, Qlik, Sales Director

12:00 Lunch break

**13:00 Thinking fast and thinking slow: decision implementation in turbulent environments**

- Pia Käll, Capman Buyout, Partner

14:00 Short break, snacks

**14:15 Strategy implementation in Valmet**

- Christer Schönberg, Valmet, Vice President, Strategy and M&A

**15:15 Wrap-up and end discussions**

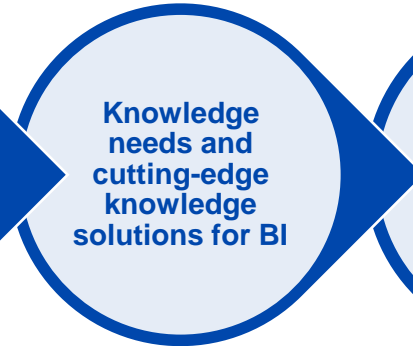
15:30 Day ends

## Seminar series

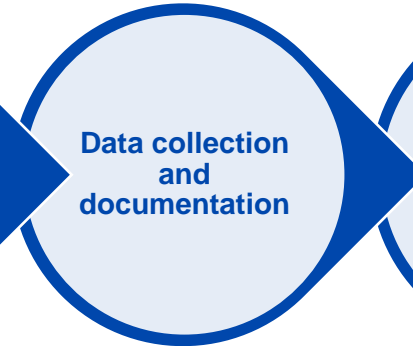
1st Workshop  
23.4.2015



2nd Workshop  
24.9.2015



3rd Workshop  
26.11.2015



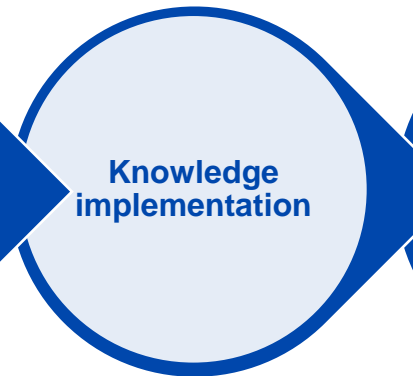
4th Workshop  
18.2.2016



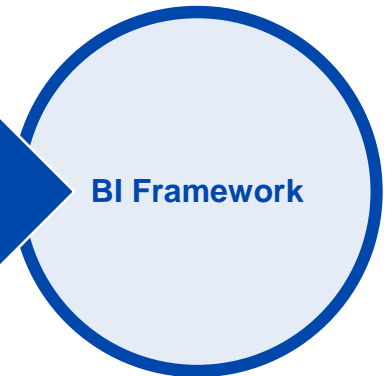
5th Workshop  
19.5.2016



6th Workshop  
22.9.2016



7th Workshop  
2017



## Guest Speakers' Introductions



**Perttu Paarma,  
Deloitte, Partner**

Perttu Paarma leads the Strategy & Operations practice in Deloitte Finland. He has worked with clients spanning multiple industries in Europe as well as in the US. He has 15 years of consulting experience, ranging from strategy to transformational operations improvement. Perttu holds a Master of Science degree from Helsinki school of Economics, and MBA degree from ESC Rennes School of Business, France.



**Petteri Ormio,  
Qlik, Sales Director**

Petteri Ormio is a sales director in Qlik Finland. He is leading sales team responsible for pre-sales, marketing, consulting and partner operations. Previously he has worked as an enterprise marketing lead, sales team leader, and major account manager in Microsoft Corporation. Petteri holds a master degree from Helsinki Business Polytechnic.

## Guest Speakers' Introductions



**Pia Kåll,  
Capman Buyout, Partner**

Pia Kåll is a partner of Capman Buyout. Previously Pia has been a member of the Executive Board of Outotec, most recently as Senior Vice President, Marketing and Operational Excellence. Pia started in 2006 with McKinsey & Company, where she focused on topics related to strategy, operational improvement and organizational development. Pia holds a Master of Science degree in Engineering Physics and Mathematics from Helsinki University of Technology.



**Christer Schönberg,  
Valmet, Vice President,  
Strategy and M&A**

Christer Schönberg is a vice president of Valmet responsible for strategy and mergers & acquisitions. He has extensive work experience in business development and strategy implementation gained through different managerial positions e.g. at Valmet, Metso and Ahlstrom. Christer holds a Master of Science in Engineering from Helsinki University of Technology and MBA from INSEAD.

## Seminar venue

Venue: Technopolis Helsinki-Vantaa,  
Teknobulevardi 3-5, 01530 Vantaa

Parking code: **8109**



## Contacts

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