

## Digital Innovation Network (DIGINNO)

Digital Innovation Network's objective is to advance the digital economy and to speed up the process of moving towards the single digital market in the Baltic Sea Region. The project aims to increase the capacity of policymakers, industry associations and industrial SMEs to enable faster and more efficient uptake of digital solutions both in public and private sector. The focus specifically is on promoting uptake of ICT in the business sector, developing innovative and interoperable digital public services and facilitating Digital Single Market related policy discussions on the Baltic Sea Region level.

The project is divided into four work packages:

- WP1: Project management and administration
- WP2: Industry 4.0 - Digital Transformation of Industry
- WP3: Digitalization of cross-border government to business (G2B) public services.
- WP4: Digital policy network for the Baltic Sea Region

Main outputs:

- Company digitalization toolkit for SMEs
- 4 show-case models of G2B cross-border e-services (incl. feasibility analyses and proofs of concept)
- Policy recommendations White Paper

+ as an important output:

- An active cross-sectoral BSR industry digitalization community

**Duration:** 01 October 2017 – 30 September 2020 (36 months)

- contracting period 25.05-30.09.17 (3 months)
- closure period 1.10-31.12.20 (3 months)

**Total budget:** EUR 3,5 million (incl. ERDF EUR 2,8 million and partners' contribution EUR 0,7 million)

**Partners:**

- 15 full partners (EE 3, FI 1, PL 1, NO 1, LV 2, LT 4, SE 1, DK 2)
- 9 associated partners (GE 2, FIN 2, SE 3, NO 2)
- Lead Partner – Ministry of Economic Affairs and Communications of Estonia

Project website: <https://www.diginno.bsr.eu/>

**DIGINNO general contacts:**

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## Project activities and outputs

### WP2: Industry 4.0 - Digital Transformation of Industry

Lead partner: Estonian Association of Information Technology and Telecommunications (EST)

Activities:

2.1 Building BSR industry digitalization community

**Output:** Active cross-sectoral BSR industry digitalization community

2.2 Developing industry digitalization toolkit for companies

**Output:** Company digitalization toolkit for SMEs

2.3 Raising awareness of manufacturing SMEs about industry digitalization

**Output:** Information and knowledge about industry digitalization

### WP3: Digitalization of cross-border government to business (G2B) public services

Lead partner: Lithuanian IT association INFOBALT (LT)

Activities:

3.1 Discovering opportunities for digitalization of cross-border public services for businesses

**Output:** Study document about G2B cross border services that businesses are using in BSR countries and list of services for show-case development.

3.2 Building digitalization show-cases based on the selected G2B cross-border e-services

**Output:** 4 show-case models of G2B cross-border e-services.

3.3 Recommendations to policy makers for developing G2B e-services in BSR region

**Output:** Policy and technical recommendations list that has been disseminated to all interested parties for further actions on development of G2B cross-border services in BSR countries.

### WP4: Digital policy network for the Baltic Sea Region

Lead partner: Baltic Development Forum (DEN)

Activities:

4.1 Knowledge inputs for the policy network

**Output:** Digital collaboration policy papers

4.2 Policy discussions

**Output:** Roundtables and policy briefs

4.3 Dissemination of results

**Output:** Policy recommendations White Paper