

// PoDoCo program is an excellent instrument promoting long term competitiveness and strategic renewal of Finnish industry.

*Dr. Matti Alahuhta,
Chairman Chairman of the Board,
Confederation of Finnish Industries*



// DIMECC was established to create new opportunities like PoDoCo. ABB will utilise PoDoCo program on the basis of renewal needs.

*Mr. Tauno Heinola
Managing Director, ABB Oy*



// PoDoCo offers all the talent and competence that exists in universities cross-disciplinary and cross-sectorally to industry. Post docs are enthusiastic and determined in changing businesses.

*Dr. Markku Kivikoski, Former President of
Tampere University of Technology*



// This is a real win-win-win offer for researchers, companies and society.

*Prof. Yrjö Neuvo,
Chairman of PoDoCo Management Group,
Aalto University*



CONTACT

Ms. Essi Huttu
Vice President Co-creation
DIMECC Ltd.
email: essi.huttu@dimecc.com
tel. +358 40 840 9259

Dr. Harri Kulmala
CEO
DIMECC Ltd.
email: harri.kulmala@dimecc.com
tel. +358 40 840 6380

Prof. Yrjö Neuvo
Chairman of PoDoCo Management Group
Aalto University
email: yrjo.neuvo@aalto.fi

www.podoco.fi

PoDoCo is a matchmaking program supporting long term competitiveness and strategic renewal of companies and employment of young doctors in the private sector.

Further information:
www.podoco.fi

PoDoCo

Post Docs in Companies



DIMECC



www.podoco.fi

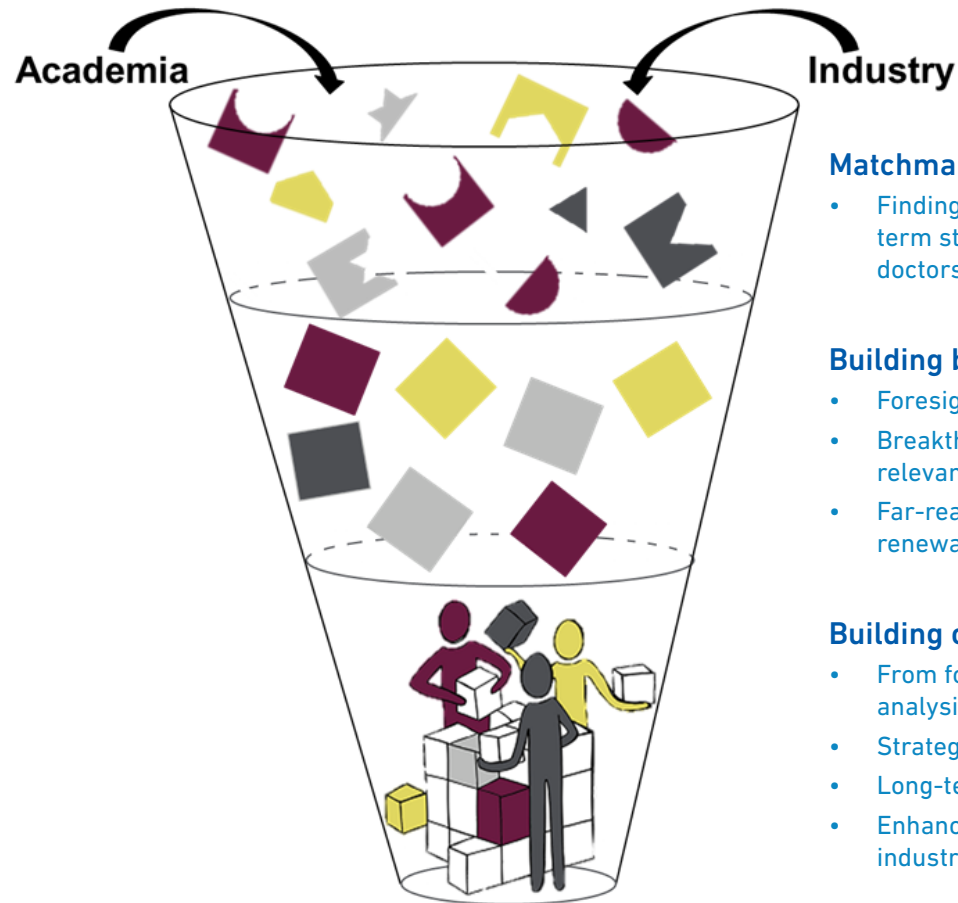
WHAT IT IS PoDoCo?

Maintaining competitiveness and further strengthening it requires constant monitoring and analysing of new technological and operational trends. Research and development activities in companies focus on challenges and opportunities which already are visible and there is lack of time or capabilities to look beyond the strategic horizon of the company. The strategic renewal of companies needs new talented people and new foresight into rising and emerging phenomena. In order to understand the new phenomena and benefit from them, companies need scientific work carried out by practically oriented post docs, who are familiar with scientific analysis and synthesis methods.

Post Docs in Companies, PoDoCo, is a matchmaking program supporting long term competitiveness and strategic renewal of companies and employment of young doctors in the private sector. The duration of PoDoCo period is 1-2 years and it consist of two phases: research period and targeted research period. PoDoCo foundation pool offers research grants for the research period. After the research period the company hires the Post doc to deepen the research results and to create company specific insight. The result is a win-win situation where academic research is supporting the long term competitiveness and strategic renewal of Finnish companies and young doctors get industrial experience.

TO WHOM IT IS?

- Post docs who have recently completed or will soon complete their doctoral degree and are interested in a career in industry.
- Companies with desire to search opportunities lying beyond the current strategic horizon of the company.



Matchmaking

- Finding matches between companies' long term strategic needs and capabilities of young doctors

Building blocks of the future

- Foresight into rising and emerging phenomena
- Breakthrough research with high industry relevance and interest
- Far-reaching knowledge enabling the strategic renewal of the companies

Building competitive advantage

- From foresight to insight based on the scientific analysis
- Strategic renewal via breakthrough science
- Long-term competitiveness
- Enhanced employment of young doctors in the industry

PoDoCo by:



MAA- JA VESITEKNIIKAN TUKI



Svenska kulturfonden



DIMECC